



# \$100 COSTCO CASH CARD REBATE FORM<sup>1</sup>

New residential lease customers only. Offer valid between 10/01/09 – 2/08/10. See complete details below.

- Buy an HDTV and order new DIRECTV® service both through Costco, between 10/01/09 – 2/08/10
- Have the DIRECTV® system installed and activated within a month of placing your order
- Complete this rebate form. Keep copies of documents for your records
  - Attach a copy of the Costco sales receipt showing the purchase of an HDTV between 10/01/09 – 2/08/10
  - Attach a copy of your first month's DIRECTV bill showing activation by 3/10/10
- Mail documents to: DIRECTV: Offer #361-68; \$100 HDTV Costco Cash Card Offer; P.O. Box 751404; El Paso TX 88575-1404
- Allow 6-8 weeks after mailing for delivery of Cash Cards

## MAIL-IN REBATE FORM

NAME ON ACCOUNT: \_\_\_\_\_  
FIRST NAME LAST NAME

MAILING ADDRESS: \_\_\_\_\_  
STREET ADDRESS CITY STATE ZIP CODE

PHONE NUMBER: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

DIRECTV ACCOUNT NUMBER: \_\_\_\_\_ HDTV BRAND & SERIAL NUMBER: \_\_\_\_\_

By signing and returning this form, I agree to the DIRECTV \$100 Costco Cash Card Offer Terms and Conditions, and certify that all of the information included above is accurate and complete. Any other use constitutes fraud. I understand DIRECTV is not responsible for late, lost, mutilated or postage-due mail and that incomplete or illegible requests will not be honored.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Rebate form must be postmarked on or before 4/09/10. Allow 6 to 8 weeks from receipt for processing. For questions about your rebate status, please call: 1.877.286.4808 or visit [directv.com/rebate](http://directv.com/rebate).

Offers valid between 10/01/09 – 2/08/10 and are based on approved credit; credit card required (except MA & PA). New residential customers only (not within the last 24 months, lease required, must maintain programming, DVR Service and/or HD Access). Hardware available separately. Lease fee \$5.00/mo. for second and each additional receiver. **\$50 CASH CARD OFFER:** Customer must order new DIRECTV service through Costco between 10/01/09 – 2/08/10. Upon DIRECTV System activation by 3/10/10, DIRECTV will automatically send one (1) \$50 Costco Cash Card to the name and address used to activate DIRECTV account. Allow 6 to 8 weeks after DIRECTV activation for delivery of \$50 cash card. **\$100 CASH CARD OFFER:** Customer must buy an HDTV and order new DIRECTV service both through Costco between 10/01/09 – 2/08/10. Upon DIRECTV System activation by 3/10/10, customer must complete this \$100 Costco Cash Card form, attach a copy of the COSTCO receipt indicating an HDTV purchase between 10/01/09 – 2/08/10, attach copy of first month's DIRECTV bill showing activation between 10/01/09 – 3/10/10 and mail documents to the address listed above. Form must be postmarked on or before 4/09/10. Upon receipt of all required documents, DIRECTV will verify eligibility and ship one (1) \$100 COSTCO Cash Card to the name and address used to activate the DIRECTV account. Allow 6 – 8 weeks for delivery of cards. Reproductions of rebate form strictly prohibited. Rebate forms cannot be redeemed in any COSTCO Wholesale locations. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. Not valid for purchase by groups, clubs, businesses or organizations. Void in Alaska, Hawaii, and Puerto Rico and where prohibited, licensed, taxed or restricted. **LIMIT ONE \$50 AND ONE \$100 CASH CARD OFFER PER DIRECTV ACCOUNT. OFFERS MAY NOT BE COMBINED WITH ANY OTHER DIRECTV COSTCO CASH CARD OFFERS.** Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for offers. **INSTALLATION:** Standard professional installation only. Custom installation extra. **SYSTEM LEASE:** Purchase of 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle required. DVR service (\$6/mo.) required for DVR and HD DVR lease. HD Access fee (\$10/mo.) required for HD Receiver and HD DVR lease. DIRECTV lease may, at DIRECTV's sole discretion, include new or refurbished equipment. See Equipment Lease Addendum for details. **FAILURE TO ACTIVATE A PRORATED EARLY TERMINATION FEE OF \$480. RECEIVERS ARE AT ALL TIMES PROPERTY OF DIRECTV AND MUST BE RETURNED UPON CANCELLATION OF SERVICE OR ADDITIONAL FEES MAY APPLY. VISIT [directv.com](http://directv.com) OR CALL 1-800-DIRECTV FOR DETAILS.** Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at [directv.com/legal](http://directv.com/legal) and in first bill. ©2009 DIRECTV, Inc. DIRECTV and the Cyclone Design Logo are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.



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