



\$200 COSTCO CASH CARD REBATE FORM

New residential lease customers only. Offers valid between 11/23/09-2/08/10. See complete details below.

1. Buy an HDTV and order new DIRECTV® service both through Costco, between 11/23/09-2/08/10.
2. Have the DIRECTV® system installed and activated within 30 days of placing your order.
3. Complete this rebate form. Keep copies of documents for your records.
 - Attach a copy of the Costco sales receipt showing the purchase of an HDTV between 11/23/09-2/08/10.
 - Attach a copy of your first month's DIRECTV bill showing activation by 3/10/10.
4. Mail documents to: DIRECTV: Offer #361-89; \$200 Costco HDTV Offer; P.O. Box 753735; El Paso TX 88575-3735.
5. Allow 6-8 weeks after mailing for delivery of Cash Cards.

MAIL-IN REBATE FORM

NAME ON ACCOUNT: _____
FIRST NAME LAST NAME

MAILING ADDRESS: _____
STREET ADDRESS CITY STATE ZIP CODE

PHONE NUMBER: _____ EMAIL ADDRESS: _____

DIRECTV ACCOUNT NUMBER: _____ HDTV BRAND & SERIAL NUMBER: _____

By signing and returning this form, I agree to the DIRECTV \$200 Costco Cash Card Offer Terms and Conditions, and certify that all of the information included above is accurate and complete. Any other use constitutes fraud. I understand DIRECTV is not responsible for late, lost, mutilated or postage-due mail and that incomplete or illegible requests will not be honored.

SIGNATURE: _____ DATE: _____

Rebate form must be postmarked on or before 4/09/10. Allow 6 to 8 weeks from receipt for processing. For questions about your rebate status, please call: 1.877.286.4808 or visit directv.com/rebate.

Offers valid between 11/23/09-2/08/10 and are based on approved credit; credit card required (except MA & PA). New residential customers only (not within the last 24 months, lease required, must maintain programming, DVR Service and/or HD Access). Hardware available separately. Lease fee \$5.00/mo. for second and each additional receiver. **\$50 CASH CARD OFFER:** Customer must order new DIRECTV service through Costco between 11/23/09-2/08/10. Upon DIRECTV System activation by 3/10/10, DIRECTV will automatically send one (1) \$50 Costco Cash Card to the name and address used to activate DIRECTV account. Allow 6 to 8 weeks after DIRECTV activation for delivery of \$50 cash card. **\$200 CASH CARD OFFER:** Customer must buy an HDTV and order new DIRECTV service both through Costco between 11/23/09-2/08/10. Upon DIRECTV System activation by 3/10/10, customer must complete this \$200 Costco Cash Card form, attach a copy of the COSTCO receipt indicating an HDTV purchase between 11/23/09-2/08/10, attach copy of first month's DIRECTV bill showing activation between 11/23/09-3/10/10 and mail documents to the address listed above. Form must be postmarked on or before 4/09/10. Upon receipt of all required documents, DIRECTV will verify eligibility and ship one (1) \$200 COSTCO Cash Card to the name and address used to activate the DIRECTV account. Allow 6-8 weeks for delivery of cards. Reproductions of rebate form strictly prohibited. Rebate forms cannot be redeemed in any COSTCO Wholesale locations. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. Not valid for purchase by groups, clubs, businesses or organizations. Void in Alaska, Hawaii, and Puerto Rico and where prohibited, licensed, taxed or restricted. **LIMIT ONE \$50 AND ONE \$200 CASH CARD OFFER PER DIRECTV ACCOUNT. OFFERS MAY NOT BE COMBINED WITH ANY OTHER DIRECTV COSTCO CASH CARD OFFERS.** Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for offers. **INSTALLATION:** Standard professional installation only. Custom installation extra. **SYSTEM LEASE:** Purchase of 24 consecutive months of any DIRECTV base programming package (>\$29.99/mo. or above) or qualifying international services bundle required. DVR service (\$6/mo.) required for DVR and HD DVR lease. HD Access fee (\$10/mo.) required for HD Receiver and HD DVR lease. DIRECTV lease may, at DIRECTV's sole discretion, include new or refurbished equipment. See Equipment Lease Addendum for details. **FAILURE TO ACTIVATE ALL DIRECTV SYSTEM EQUIPMENT IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, DIRECTV MAY CHARGE A PRORATED EARLY TERMINATION FEE OF \$480. RECEIVERS ARE AT ALL TIMES PROPERTY OF DIRECTV AND MUST BE RETURNED UPON CANCELLATION OF SERVICE OR ADDITIONAL FEES MAY APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS.** Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in first bill. ©2009 DIRECTV, Inc. DIRECTV and the Cyclone Design logo are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners. SKU#:04CO-TP-1109

